

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Meeting Held at the Meeting House

January 26, 2021

Present: Mason Parker, Ray Cilley, Heath Mitchell

Heath opened the meeting at 6:36 PM.

The EDAC discussed potential new members and their contact information. They would like to have Tom Baskin at the next EDAC meeting to see if he can help in any way. Heath has looked into what the town of Wilton has done and would like to implement it within Greenfield. He explained that there are a lot of people who would be interested in an ice-skating rink. Heath would suggest calling Wilton to see who they used for theirs.

Heath stated that he would like to have some short-term goals. Heath would like to ask Marcus to be in charge of their Facebook page, as there are a lot of situations they could help people with. The committee discussed the possibility of having some volunteers come in to conduct data research to determine what makes Greenfield better than other towns. Ray explained that there are students who are looking for more experience and are willing to help with things like this

Mason had written a one-page summary on how the site plan permitting process goes and a flow chart to help the planning board to help people coming to town as an insight on what they may need to start their business. But the planning board members did not like this idea as they were concerned, that in some ways, they could be held accountable for an error in wording.

Heath mentioned that he would like to see things that the EDAC has worked on, be identified on the Facebook page and the town's website.

Mason stated that if you want to know about EDAC in town, check in with businesses which are surviving in town, what obstacles they faced and how they overcame them. It might be a way that business owners could use this platform to help build their business. Having something that is more hands on helped him and he feels that it tends to help other people. It would be great to give everyone who attends the meetings a small task to complete as it makes them be more involved. Mason discussed how he started his business.

The EDAC would like to have an update to what the current standing is with the Meeting House Committee. Ray said that they had a walk through last weekend and wanted to see how much money they still need to raise, so far there are \$25-30,000 in committed donations. They bought some banners to go on the light poles stating 'Support the Meeting House' which will go up after the Christmas lights come down. Heath stated that at the Peterborough town hall, they have pictures showing what specific landmarks looked like with dates when taken. Ray would like to implement this idea in Greenfield. They can get the historical society to help out with the pictures.

The EDAC went over the minutes from the last meeting. There was nothing that the committee would like to add or remove. All were in favor; motion passed.

Mason talked with Aaron last year about commercial areas instead of village, if you spruce up a commercial part of town you would get a tax credit. Kat had previously mentioned four tax credits but did not add any RSA. Heath will send the email to Ray to get the codes for each.

Action Items:

- **Heath**
 - Send out a reminder that EDAC will have recurring meetings on the fourth Tuesday of each month.
 - Reach out to Linda Grey to see if she would be interested in doing market research.
 - Go through the Facebook posts to see who is posting.
 - Talk with UNH to see what resources they have available.
- **Mason**
 - Create a cold call script to use when calling business owners.
- **Ray**
 - Check with Rhonda to see if she knows anyone interested in joining EDAC.
 - Contact Conval to see if they have high schoolers looking to volunteer for data research
 - Check to see if/what EDAC has for a budget.
 - Obtain the RSA information for the tax credits.
- **Everyone** – go down the list of businesses in town, see if there is anything that EDAC could do to help them. Ask what brought them to Greenfield. Mason will come up with a script for cold calls and send to Heath.

The meeting adjourned at 7:30 pm.